

## WAYFARER POSTS STATEMENT

Henfield Community Partnership are delighted that the first phase of their Hidden Henfield initiative has been completed with the installation of the new Wayfarer posts in and around the village. The second phase of the project, the new Visitor website will be launched in the next month and the final phase which is the rolling information screen in Village Care, the information point, will follow shortly after.

This project has been made possible with the support of Horsham District Council who guided the Partnership through the grant process to access European funding from LEADER. This money has been granted to help further generate the visitor economy and is part of the recently launched Horsham District Visitor economy strategy.

The wayfarer posts are painted in the striking green colour with white lettering to make them easily visible and the addition of a walking icon means that all signposted routes are within walking distance. This shade of green is one of colours from the Horsham Visitor economy strategy palette and was chosen to complement both the Horsham strategy and the rural nature of the village. "Henfield" is on the finials of all the posts except the one located at St Peter's Church. This is so visitors know where they are and is especially important for those visitors who come off the Downs Link by the Cat and Canary Public House and may not be entirely sure where they are.

Some of the Wayfarer posts will have QR codes attached to them giving visitors and residents interesting information about the "hidden gems" in our village and encourage further exploration. The posts in the centre of the village have been designed and located to provide an easily accessible circular walk for visitors and it is suitable for pushchairs and wheel chair users. The new posts provide clear signage for visitors and have been designed to be more easily seen. A collegiate approach between Horsham District Council, Henfield Parish Council and Henfield Community Partnership has ensured that many different points of view were considered and we are grateful to everyone for their input.

There have been many favourable comments already from our target demographic. We understand some people may be sorry to see the removal of the old black posts but we hope they will understand that the Hidden Henfield project necessitated a uniform approach to signage and that the new posts provide different information and give our visitors a better experience.

Carol Eastwood  
Chairman Henfield Community Partnership